

Education

Boston University • Boston, MA

M.F.A. in Graphic Design, 2017

Swarthmore College • Swarthmore, PA

B.A. in Studio Art and Biology, 2011

Freelance Graphic Design

2014 – Present

Designs websites, logos, HTML emails, posters, invitations, and creates original illustrations. Clients include the NYC Mayor's Office for International Affairs, the MIT-Lemelson program, the MIT Department of Comparative Media Studies, the Harvard Fairbank Center, and Wellington Management Company.

Work Experience

MIT Office of Engineering Outreach Programs • Cambridge, MA

Graphic Design Consultant, March 2015 – March 2017

- Designs printed and web materials targeting students, alumni, donors, and parents affiliated with the office's four academic programs. Materials include: postcards, programs, html emails, guidebooks, T-shirts, infographics, website graphics, signage
- Oversees the creation of graphics for social media campaigns and creates Adobe Illustrator and InDesign templates for copywriters and other team members making modifications throughout the campaign
- Advises staff on design for outward facing materials – including donor proposals and development documents – to ensure consistency in the office's identity
- Develops style guides and identities for events and programs

PBS NOVA • Boston, MA

Graphics Intern, Summer 2016

- Created graphics and illustrations for features on NOVA's online news publication, *NOVA Next*
- Assisted editorial staff in the investigation and synthesis of data for graphic stories

UMBC Office of Institutional Advancement • Baltimore, MD

Arts Publicity Coordinator, 2012 – 2014

- Project managed the creation of publicity material – including posters, flyers, postcards, print and digital advertisements, and websites – for arts programs and events. Project manager responsibilities included: writing and editing copy, working alongside designers and VP of marketing to ensure materials align with UMBC's arts and humanities branding campaign, working with clients to develop a publicity strategy, scheduling photography shoots, pitching to local media and art critics
- Maintained arts and culture events calendar website and managed social media accounts
- Wrote articles for the arts and humanities website, university website, university magazine, and faculty/staff news blog

Awards and Prizes

2017 Graphic Design USA "Student to Watch" for Boston University

2016-2017 AIGA WorldStudio Scholarship

2016 Spark Grant Award co-recipient for *margins*

2016 Graphic Design USA In-House Design Award for design of Boston University's 2016 MFA Thesis Exhibition Catalog

2011 Recipient of the Solomon Prize in Art awarded for outstanding Swarthmore senior thesis exhibition

Professional Skills and Software

Advanced experience in Adobe Photoshop, Illustrator, and InDesign, and Microsoft Office Suite; intermediate experience in HTML, CSS, and responsive site building; working knowledge of Javascript and Adobe After Effects